

SEO Page Guide: LaserMe

This SEO Page Guide is prepared by ConsultingRoom to help your clinic build a high-quality, locally optimised LaserMe page. It is not a finished webpage: every section pairs ready-to-use content with guidance on what to personalise before publishing. Replacing the bracketed placeholders with your clinic's own details, and adding your own photography, practitioner biography, and pricing, matters. Google consistently rewards original, locally specific content over duplicated text, and patients trust pages that reflect a real clinic and a real practitioner. Personalising this guide, rather than publishing it as supplied, is the most important step towards a page that ranks well and converts enquiries into bookings.

1. SEO Meta Data

Purpose: Agree the page's core search signals before writing anything else, since this has the greatest impact on local ranking.

Ready-to-use Content

Element	Ready-to-use Text
Title Tag (50–60 characters)	LaserMe Laser Treatment in [TOWN] [CLINIC NAME]
Meta Description (140–155 characters)	LaserMe non-ablative laser treatment in [TOWN]. Book a consultation with [CLINIC NAME] to discuss scarring, pigmentation and texture.
Optimised H1	LaserMe Skin Resurfacing in [TOWN]

What Your Clinic Should Add

- Preview the title tag and meta description in your CMS to confirm character counts display correctly.
- Check the title and H1 do not duplicate another page already targeting LaserMe on your site.
- Add [PRACTITIONER NAME] to the meta description if character count allows.

ConsultingRoom Tip: Search engines reward pages that name a real location naturally within the copy, rather than repeating [TOWN] artificially throughout the page.

2. Hero Section

Purpose: Give visitors an immediate, locally grounded introduction to LaserMe and to [CLINIC NAME] within the first few seconds on the page.

Ready-to-use Content

LaserMe is a non-ablative fractional diode laser treatment designed to improve skin texture, tone and firmness while leaving the outer layer of skin intact. At [CLINIC NAME] in [TOWN], we offer LaserMe to patients dealing with fine lines, acne scarring, pigmentation and general skin dullness.

Your treatment is carried out by [PRACTITIONER NAME], who will assess your skin, discuss your concerns, and agree a treatment plan suited to your individual skin type during a thorough consultation.

If you are considering LaserMe and would like to find out whether it is right for you, we would love to talk it through. Get in touch with our [TOWN] clinic to book a consultation.

 practitioner or clinic hero photo

 practitioner welcome video

What Your Clinic Should Add

- Write one or two sentences on [PRACTITIONER NAME]'s specific experience delivering LaserMe.
- Confirm the hero image shows your own clinic or practitioner, not a stock photograph.

ConsultingRoom Tip: A hero section that names your practitioner by name, rather than describing them generically, builds trust before a visitor reads any further.

3. Quick Facts

Purpose: Let visitors scan the essentials of LaserMe treatment in seconds, without needing to read the full page.

Ready-to-use Content

Fact	Detail
Treatment Type	Non-ablative fractional diode laser
Wavelength	1470nm
Areas Treated	Face, neck and décolletage; also suitable for the back, arms, legs and abdomen
Typical Session Duration	20 to 45 minutes for a facial treatment; body areas may take longer
Downtime	Low to moderate: typically 1 to 3 days of redness and sensitivity
Number of Sessions	Clinic to confirm — a course is usually recommended rather than a single session
When Results Become Visible	Initial changes are often noticeable within 2 to 4 weeks, with fuller results building over subsequent months
Suitable Skin Types	Broad range, including Fitzpatrick types IV to VI with an experienced practitioner
Price	[PRICE] — add your clinic's pricing

What Your Clinic Should Add

- Confirm and insert your typical number of recommended sessions.
- Insert your accurate, current pricing once confirmed.

ConsultingRoom Tip: Quick Facts tables are often what search engines pull into featured snippets, so keep the wording concise and factual.

4. About the Product

Purpose: *Explain, in plain terms, what LaserMe is and how it works, so visitors can make an informed decision about booking a consultation.*

Ready-to-use Content

LaserMe is a non-ablative fractional diode laser treatment used in medical aesthetics clinics, including here at [CLINIC NAME] in [TOWN], for skin resurfacing and regeneration. Rather than removing the outer layer of skin, as ablative lasers do, LaserMe works beneath the surface, leaving the epidermis intact while stimulating the skin's own repair processes.

The technology operates at a wavelength of 1470nm, which targets water within the skin tissue. This creates precise microscopic columns of controlled thermal energy, known as microthermal zones, spaced evenly across the treatment area. The surrounding tissue is left unaffected, which supports a faster recovery than more intensive resurfacing procedures. The device combines the laser source and scanner in a single handpiece, allowing consistent energy delivery, with treatment density and depth adjusted depending on the concern being addressed.

The controlled thermal injury created by each microthermal zone prompts the skin to begin its natural repair process. Fibroblast activity increases, stimulating the production of new collagen and elastin, which leads to gradual improvements in skin texture, tone and firmness over time. Results are progressive rather than immediate, typically building across a recommended course of sessions rather than after a single treatment.

LaserMe is most commonly used on the face and neck, and is also suitable for the décolletage. It can be applied to other body areas, including the back, arms, legs and abdomen, depending on the concern being treated. It is designed to be well tolerated across a broad range of skin types, though those with darker skin tones should ensure their practitioner has specific experience treating their skin.

A consultation is the appropriate starting point for understanding whether LaserMe is suited to your particular skin concern.

 *treatment photo, diagram, or in-clinic shot of the LaserMe device*

What Your Clinic Should Add

- Confirm the specific LaserMe protocol or settings your clinic typically uses, if you wish to include this detail.

ConsultingRoom Tip: *Avoid manufacturer marketing language here; a plain, accurate explanation of the technology reads as more trustworthy than promotional phrasing.*

5. Meet Your Practitioner

Purpose: *Build trust and demonstrate qualification by introducing the person who will actually deliver the treatment.*

Ready-to-use Content

 *practitioner headshot*

Name

[PRACTITIONER NAME] — clinic to complete in the first person.

Job Title

[PRACTITIONER NAME] — clinic to complete in the first person.

Qualifications

[PRACTITIONER NAME] — clinic to complete in the first person.

Registrations

[PRACTITIONER NAME] — clinic to complete in the first person.

Training

[PRACTITIONER NAME] — clinic to complete in the first person.

Experience

[PRACTITIONER NAME] — clinic to complete in the first person.

Memberships

[PRACTITIONER NAME] — clinic to complete in the first person.

What Your Clinic Should Add

- Write each section in the first person, as [PRACTITIONER NAME] speaking directly to the reader.
- Include specific LaserMe or laser-related training, not only general aesthetics qualifications.

ConsultingRoom Tip: *First-person practitioner biographies consistently outperform third-person ones for trust and time-on-page.*

6. Is This Right For You?

Purpose: *Help visitors self-assess suitability before booking, which reduces unsuitable enquiries and supports informed consent.*

Ready-to-use Content

Suitable Candidates

- Adults experiencing early-to-moderate signs of ageing, pigmentation concerns, scarring, or uneven skin texture.
- A wide age range, from younger adults seeking treatment for acne scarring or post-inflammatory hyperpigmentation, through to those in their 40s and 50s addressing texture and skin quality.
- Those with sensitive skin, since the epidermis remains intact throughout treatment, although active inflammatory conditions such as rosacea or eczema may affect suitability.
- Those seeking a lower-downtime alternative to more aggressive resurfacing treatments.

Contraindications

- Active skin infections or open lesions in the treatment area.
- Recent use of isotretinoin, typically within the past six to twelve months.
- Certain autoimmune or photosensitive conditions.
- Pregnancy or breastfeeding.

This is not an exhaustive list. A thorough medical history review during consultation will identify any contraindications specific to the individual.

Realistic Expectations

Results from LaserMe vary between individuals and depend on factors such as skin type, concern severity, lifestyle and adherence to aftercare. No aesthetic treatment can guarantee specific outcomes, and a qualified practitioner can give a more accurate indication of what is achievable during a consultation.

What Your Clinic Should Add

- Confirm your clinic's specific patch test policy for new patients.

ConsultingRoom Tip: Listing contraindications openly, rather than only in a consent form, is read by patients as a sign of clinical honesty.

7. Benefits

Purpose: Summarise the outcomes LaserMe can support, in a scannable format for visitors comparing treatments.

Ready-to-use Content

- Improves uneven skin texture and enlarged pores
- Softens the appearance of acne scars and surgical scars
- Helps manage pigmentation, including post-inflammatory hyperpigmentation and melasma maintenance
- Reduces the appearance of fine lines and early signs of skin ageing
- Supports improvements in skin firmness and reduces general dullness
- Can improve the appearance of stretch marks and crepey skin
- Non-ablative approach leaves the epidermis intact, supporting a shorter recovery than ablative lasers
- Suitable across a broad range of skin types and tones, with appropriate practitioner experience
- Treatment density and depth can be tailored to the individual concern
- Low to moderate downtime compared with more aggressive resurfacing treatments

What Your Clinic Should Add

- Reorder these bullets to lead with the benefit most relevant to your typical patient enquiries.

ConsultingRoom Tip: Keep each benefit to a single line; scannable bullet points are read far more often than benefit paragraphs.

8. Areas Treated

Purpose: Confirm exactly where on the body LaserMe can be used, so visitors with body-area concerns do not assume it is face-only.

Ready-to-use Content

Area	Notes
Face	The most commonly treated area, addressing texture, fine lines, scarring and pigmentation.

Area	Notes
Neck	Suitable for similar concerns to the face.
Décolletage	A delicate area that LaserMe is specifically suited to treating.
Back, Arms, Legs and Abdomen	Can be treated depending on the specific concern, such as stretch marks or crepey skin.

What Your Clinic Should Add

- Remove any area your clinic does not currently offer LaserMe for.

ConsultingRoom Tip: Naming body areas explicitly helps the page rank for searches beyond just facial treatment.

9. Patient Journey

Purpose: Walk visitors through what actually happens from first contact to final results, reducing uncertainty and pre-consultation anxiety.

Ready-to-use Content

1. Initial Enquiry

Clinic to confirm — describe how patients can get in touch, whether by phone, online form or [BOOKING LINK].

2. Consultation

A qualified practitioner assesses your Fitzpatrick skin type, reviews your medical history, discusses realistic outcomes, and agrees the treatment parameters and number of sessions likely to be appropriate.

3. Treatment

The skin is cleansed, and the LaserMe handpiece is used to deliver fractional laser energy across the treatment area in a controlled pattern. A single facial session typically takes 20 to 45 minutes.

 consultation room or treatment-in-progress photo

4. Recovery and Aftercare

Some redness and warmth is normal immediately after treatment and typically settles within 24 to 48 hours. Mild dryness or flaking may follow over the next few days as the skin renews. Daily SPF and gentle, practitioner-recommended skincare support recovery.

5. Results

Initial improvements in texture and tone are often noticeable within 2 to 4 weeks. More meaningful changes in collagen density, scarring and pigmentation typically develop over the following months, building cumulatively across a course of treatments.

What Your Clinic Should Add

- Fill in your enquiry process and confirm [BOOKING LINK].

ConsultingRoom Tip: Setting expectations for a gradual, multi-session journey up front reduces disappointment and improves course completion rates.

10. Safety and Risks

Purpose: Give a balanced, honest account of what LaserMe involves, distinguishing normal healing responses from genuine risks.

Ready-to-use Content

Common Temporary Side Effects

The majority of side effects associated with LaserMe are mild, predictable and resolve without intervention. These include redness and warmth in the treated area, mild swelling, dryness or tightness, and fine flaking or a bronzed appearance as treated cells shed in the days following treatment.

Risk of Pigmentation Changes

One of the more significant risks, particularly for those with medium to darker skin tones, is post-inflammatory hyperpigmentation. LaserMe's non-ablative nature reduces this risk compared with more aggressive laser modalities, but does not eliminate it. Careful parameter selection, appropriate assessment, and patch testing where indicated are the primary safeguards.

Infection and Irritation

Although uncommon, infection is possible following any treatment that generates a thermal response in the skin. This risk is minimised by treatment being carried out in a clean clinical environment by a qualified practitioner, and by carefully following aftercare guidance.

Importance of a Qualified Practitioner

The safety and effectiveness of LaserMe is significantly influenced by the skill and experience of the person administering it. Poorly calibrated treatment can increase the risk of adverse effects, including burns, pigmentation changes or inadequate results.

What Your Clinic Should Add

- Insert [PRACTITIONER NAME]'s specific qualifications relevant to laser treatment.

ConsultingRoom Tip: A dedicated safety section, rather than risk information buried only in a consent form, is increasingly expected under Google's medical content guidelines.

11. Pricing Guide

Purpose: Help visitors understand why LaserMe pricing varies, rather than encouraging price-only comparison between clinics.

Ready-to-use Content

The cost of LaserMe treatment varies between clinics and depends on factors including the treatment area, the number of sessions recommended, and the experience of the practitioner delivering treatment. A course of sessions is often more cost-effective than booking treatments individually, and for concerns such as acne scarring or pigmentation, where a course is usually recommended, a package price generally represents better overall value.

[PRICE] — add your clinic's pricing. Please contact us for a personalised quote following consultation.

What Your Clinic Should Add

- Confirm whether a consultation fee is charged separately, and whether it is redeemable against treatment.
- Confirm your patch test policy and whether it is charged separately.
- Insert your single-session and course pricing once agreed.

ConsultingRoom Tip: Price alone is not a reliable way for patients to compare providers, so pairing your pricing with clear practitioner credentials helps justify your rate.

12. Social Proof

Purpose: Build credibility through responsible imagery and genuine patient feedback, presented in a way that meets platform and advertising standards.

Ready-to-use Content

Before and After Photography

Responsible before and after photography uses consistent lighting, angle and background for both images, is clearly dated, and is published only with the patient's explicit, informed consent. Avoid any editing that alters the apparent outcome of treatment.

Treatment-Specific Reviews

Reviews that reference LaserMe specifically, rather than generic clinic praise, are more useful to visitors researching this particular treatment and carry more weight for search engines assessing page relevance.

Image Optimisation

Use original photography rather than stock imagery where possible. Name image files descriptively, including [TOWN], for example laserme-treatment-[TOWN].jpg. Add descriptive alt text to every image, and compress files before upload to support page load speed.

 before and after gallery

 patient testimonial video

What Your Clinic Should Add

- Source or capture LaserMe-specific before and after images with documented patient consent.
- Request reviews specifically mentioning LaserMe from recent patients.

ConsultingRoom Tip: A handful of genuine, treatment-specific reviews outperform a large volume of generic five-star ratings for both trust and relevance.

13. Frequently Asked Questions

Purpose: Answer the questions most likely to influence a booking decision, directly on the page, in the visitor's own words.

Ready-to-use Content

Can LaserMe be used on the body as well as the face?

Yes. While it is most commonly used on the face, neck and décolletage, LaserMe can also be applied to other body areas including the back, arms, legs and abdomen, depending on the concern being treated.

Does LaserMe hurt?

Most people describe the sensation during treatment as mild to moderate warmth or prickling. Discomfort is generally well tolerated, and your practitioner will check your comfort levels throughout the session.

Can LaserMe be used alongside other treatments or my regular skincare?

Yes. LaserMe is sometimes combined with treatments such as microneedling or chemical peels for more complex concerns, and a tailored skincare routine, including SPF, is often recommended alongside a treatment course, particularly for pigmentation concerns.

Is LaserMe suitable during pregnancy or breastfeeding?

No. Pregnancy and breastfeeding are listed as circumstances in which LaserMe treatment is not appropriate. Please disclose this during consultation so an alternative timeline can be discussed.

Can LaserMe help with surgical scars as well as acne scars?

Yes. LaserMe is used to address both acne scars and surgical scars, alongside other concerns such as uneven texture and pigmentation.

What can I expect when I visit [CLINIC NAME] in [TOWN] for LaserMe treatment?

Your visit begins with a thorough consultation, during which your practitioner assesses your skin type and medical history, discusses realistic outcomes, and agrees a treatment plan. This is also your opportunity to ask questions before deciding whether to proceed.

What Your Clinic Should Add

- Review these answers against your own clinic's specific policies before publishing.

ConsultingRoom Tip: Marking up these questions with FAQ Schema (see Section 16) can help them appear directly within Google search results.

14. Visit and Book

Purpose: Give visitors the practical information and confidence they need to take the final step and book a consultation.

 clinic exterior or reception photo

Ready-to-use Content

[CLINIC NAME] is located in [TOWN]. To find out whether LaserMe is right for you, book a consultation with [PRACTITIONER NAME] using the link below, or get in touch directly with any questions.

Example Calls to Action

- Professional: “Book your LaserMe consultation at [CLINIC NAME] today.”
- Friendly: “Ready to talk through your skin goals? We’d love to see you at [CLINIC NAME] in [TOWN].”
- Reassuring: “Every LaserMe treatment plan starts with an unhurried consultation, so you can ask every question before deciding.”

What Your Clinic Should Add

- Insert [BOOKING LINK] and confirm it links directly to your booking system.
- Add opening hours and directions if not covered elsewhere on your site.

ConsultingRoom Tip: Placing a clear call to action after the FAQ section captures visitors at the point they have just had their remaining objections answered.

15. Local SEO and Geo-Targeting

Purpose: Improve local visibility by naming your service area explicitly, in language patients actually search for.

Ready-to-use Content

[CLINIC NAME] is proud to offer LaserMe treatment to patients across [TOWN] and the surrounding [COUNTY] area, including [NEARBY AREA 1], [NEARBY AREA 2] and [NEARBY AREA 3]. Conveniently located near [LANDMARK], our clinic is easily accessible for those travelling from across the region. Whether you are local to [TOWN] or visiting from nearby, we welcome you to book a consultation and discuss how LaserMe could help with your skin concerns.

 Google Map centred on clinic location

What Your Clinic Should Add

- Confirm and replace all bracketed place names.
- Add parking and public transport notes specific to your clinic.
- Add internal links to your location or contact page.
- Add internal links to related treatment or condition pages.

ConsultingRoom Tip: This paragraph works well placed near the footer or contact section, where it naturally reinforces your service area for both readers and search engines.

16. Technical SEO

Purpose: Explain, in plain English, the technical elements that help this page perform well in search, without requiring your clinic to write any code.

Ready-to-use Content

Element	What It Does
MedicalBusiness Schema	A structured data tag that tells search engines your website belongs to a genuine medical or clinical business, which supports trust and eligibility for certain search features.
LocalBusiness Schema	Structured data describing your clinic's name, address and service area. Including [TOWN] and [NEARBY AREA] here helps your page appear in local search results.
FAQ Schema	Structured data that marks up your Frequently Asked Questions section so the questions and answers can appear directly within Google's search results.
VideoObject Schema	If you add a welcome or treatment video, this markup helps search engines understand and display it correctly, including in video search results.

Element	What It Does
Breadcrumb Schema	Structured data describing the page's position within your site (for example Home > Treatments > LaserMe), which improves how your site's structure appears in search results.
Image Alt Text and Filenames	Descriptive alt text and filenames (including [TOWN] where natural) help search engines understand your images and can support visibility in image search.

What Your Clinic Should Add

- Ask your web developer or CMS provider to confirm which of these schema types are already implemented site-wide.

ConsultingRoom Tip: None of this requires you to write code yourself; most CMS platforms and SEO plugins can implement these once you know what to ask for.

Copy-Paste Ready Page

The draft below assembles every Ready-to-use Content block above, in page order, exactly as it should appear on your website once every bracketed placeholder has been replaced and every image, video and map placeholder has been filled with real media.

Meta Data

Title Tag: LaserMe Laser Treatment in [TOWN] | [CLINIC NAME]

Meta Description: LaserMe non-ablative laser treatment in [TOWN]. Book a consultation with [CLINIC NAME] to discuss scarring, pigmentation and texture.

H1: LaserMe Skin Resurfacing in [TOWN]

Hero

LaserMe is a non-ablative fractional diode laser treatment designed to improve skin texture, tone and firmness while leaving the outer layer of skin intact. At [CLINIC NAME] in [TOWN], we offer LaserMe to patients dealing with fine lines, acne scarring, pigmentation and general skin dullness.

Your treatment is carried out by [PRACTITIONER NAME], who will assess your skin, discuss your concerns, and agree a treatment plan suited to your individual skin type during a thorough consultation.

If you are considering LaserMe and would like to find out whether it is right for you, we would love to talk it through. Get in touch with our [TOWN] clinic to book a consultation.

 practitioner or clinic hero photo

 practitioner welcome video

Quick Facts

Fact	Detail
Treatment Type	Non-ablative fractional diode laser
Wavelength	1470nm
Areas Treated	Face, neck and décolletage; also suitable for the back, arms, legs and abdomen
Typical Session Duration	20 to 45 minutes for a facial treatment; body areas may take longer
Downtime	Low to moderate: typically 1 to 3 days of redness and sensitivity
Number of Sessions	Clinic to confirm
When Results Become Visible	Initial changes often noticeable within 2 to 4 weeks
Suitable Skin Types	Broad range, including Fitzpatrick types IV to VI with an experienced practitioner
Price	[PRICE] — add your clinic's pricing

About the Product

LaserMe is a non-ablative fractional diode laser treatment used in medical aesthetics clinics, including here at [CLINIC NAME] in [TOWN], for skin resurfacing and regeneration. Rather than removing the outer layer of skin, as ablative lasers do, LaserMe works beneath the surface, leaving the epidermis intact while stimulating the skin's own repair processes.

The technology operates at a wavelength of 1470nm, which targets water within the skin tissue. This creates precise microscopic columns of controlled thermal energy, known as microthermal zones, spaced evenly across the treatment area. The surrounding tissue is left unaffected, which supports a faster recovery than more intensive resurfacing procedures. The device combines the laser source and scanner in a single handpiece, allowing consistent energy delivery, with treatment density and depth adjusted depending on the concern being addressed.

The controlled thermal injury created by each microthermal zone prompts the skin to begin its natural repair process. Fibroblast activity increases, stimulating the production of new collagen and elastin, which leads to gradual improvements in skin texture, tone and firmness over time. Results are progressive rather than immediate, typically building across a recommended course of sessions rather than after a single treatment.

LaserMe is most commonly used on the face and neck, and is also suitable for the décolletage. It can be applied to other body areas, including the back, arms, legs and abdomen, depending on the concern being treated. It is designed to be well tolerated across a broad range of skin types, though those with darker skin tones should ensure their practitioner has specific experience treating their skin.

A consultation is the appropriate starting point for understanding whether LaserMe is suited to your particular skin concern.

 *treatment photo, diagram, or in-clinic shot of the LaserMe device*

Meet Your Practitioner

 *practitioner headshot*

Name: [PRACTITIONER NAME] — clinic to complete in the first person.

Job Title: [PRACTITIONER NAME] — clinic to complete in the first person.

Qualifications: [PRACTITIONER NAME] — clinic to complete in the first person.

Registrations: [PRACTITIONER NAME] — clinic to complete in the first person.

Training: [PRACTITIONER NAME] — clinic to complete in the first person.

Experience: [PRACTITIONER NAME] — clinic to complete in the first person.

Memberships: [PRACTITIONER NAME] — clinic to complete in the first person.

Is This Right For You?

LaserMe is generally appropriate for adults experiencing early-to-moderate signs of ageing, pigmentation concerns, scarring, or uneven skin texture, including those seeking a lower-downtime alternative to more aggressive resurfacing treatments.

It may not be suitable for those with active skin infections, recent isotretinoin use, certain autoimmune or photosensitive conditions, or during pregnancy or breastfeeding. A thorough consultation will identify any contraindications specific to you.

Benefits

- Improves uneven skin texture and enlarged pores
- Softens the appearance of acne scars and surgical scars
- Helps manage pigmentation, including post-inflammatory hyperpigmentation and melasma maintenance
- Reduces the appearance of fine lines and early signs of skin ageing

- Supports improvements in skin firmness and reduces general dullness
- Can improve the appearance of stretch marks and crepey skin
- Non-ablative approach leaves the epidermis intact, supporting a shorter recovery than ablative lasers
- Suitable across a broad range of skin types and tones, with appropriate practitioner experience
- Treatment density and depth can be tailored to the individual concern
- Low to moderate downtime compared with more aggressive resurfacing treatments

Areas Treated

Area	Notes
Face	The most commonly treated area, addressing texture, fine lines, scarring and pigmentation.
Neck	Suitable for similar concerns to the face.
Décolletage	A delicate area that LaserMe is specifically suited to treating.
Back, Arms, Legs and Abdomen	Can be treated depending on the specific concern, such as stretch marks or crepey skin.

Patient Journey

Initial Enquiry: Clinic to confirm.

Consultation: A qualified practitioner assesses your Fitzpatrick skin type, reviews your medical history, discusses realistic outcomes, and agrees the treatment parameters and number of sessions likely to be appropriate.

Treatment: The skin is cleansed, and the LaserMe handpiece is used to deliver fractional laser energy across the treatment area in a controlled pattern. A single facial session typically takes 20 to 45 minutes.

 consultation room or treatment-in-progress photo

Recovery and Aftercare: Some redness and warmth is normal immediately after treatment and typically settles within 24 to 48 hours. Daily SPF and gentle, practitioner-recommended skincare support recovery.

Results: Initial improvements are often noticeable within 2 to 4 weeks, with fuller results building over subsequent months across a course of treatments.

Safety and Risks

The majority of side effects associated with LaserMe are mild, predictable and resolve without intervention, including redness, warmth, mild swelling and fine flaking. A more significant, though uncommon, risk is post-inflammatory hyperpigmentation, particularly for medium to darker skin tones. Careful parameter selection, appropriate assessment, and patch testing where indicated are the primary safeguards, and treatment should always be carried out by a qualified, experienced practitioner.

Pricing Guide

The cost of LaserMe treatment varies between clinics and depends on factors including the treatment area, the number of sessions recommended, and the experience of the practitioner delivering treatment. [PRICE] — add your clinic's pricing. Please contact us for a personalised quote following consultation.

Social Proof

Responsible before and after photography uses consistent lighting, angle and background for both images, is clearly dated, and is published only with the patient's explicit, informed consent.

 before and after gallery

 patient testimonial video

Frequently Asked Questions

Can LaserMe be used on the body as well as the face?

Yes. While it is most commonly used on the face, neck and décolletage, LaserMe can also be applied to other body areas including the back, arms, legs and abdomen, depending on the concern being treated.

Does LaserMe hurt?

Most people describe the sensation during treatment as mild to moderate warmth or prickling. Discomfort is generally well tolerated, and your practitioner will check your comfort levels throughout the session.

Can LaserMe be used alongside other treatments or my regular skincare?

Yes. LaserMe is sometimes combined with treatments such as microneedling or chemical peels for more complex concerns, and a tailored skincare routine, including SPF, is often recommended alongside a treatment course, particularly for pigmentation concerns.

Is LaserMe suitable during pregnancy or breastfeeding?

No. Pregnancy and breastfeeding are listed as circumstances in which LaserMe treatment is not appropriate. Please disclose this during consultation so an alternative timeline can be discussed.

Can LaserMe help with surgical scars as well as acne scars?

Yes. LaserMe is used to address both acne scars and surgical scars, alongside other concerns such as uneven texture and pigmentation.

What can I expect when I visit [CLINIC NAME] in [TOWN] for LaserMe treatment?

Your visit begins with a thorough consultation, during which your practitioner assesses your skin type and medical history, discusses realistic outcomes, and agrees a treatment plan. This is also your opportunity to ask questions before deciding whether to proceed.

Visit and Book

 clinic exterior or reception photo

[CLINIC NAME] is located in [TOWN]. To find out whether LaserMe is right for you, book a consultation with [PRACTITIONER NAME] using the link below, or get in touch directly with any questions.

Book your LaserMe consultation at [CLINIC NAME] today. [BOOKING LINK]

Local SEO and Geo-Targeting

[CLINIC NAME] is proud to offer LaserMe treatment to patients across [TOWN] and the surrounding [COUNTY] area, including [NEARBY AREA 1], [NEARBY AREA 2] and [NEARBY AREA 3]. Conveniently located near [LANDMARK], our clinic is easily accessible for those travelling from across the region. Whether you are local to [TOWN] or visiting from nearby, we welcome you to book a consultation and discuss how LaserMe could help with your skin concerns.

 Google Map centred on clinic location

Before You Publish Checklist

- ☐ Practitioner biography
- ☐ Practitioner photograph
- ☐ Welcome video
- ☐ Original clinic photographs
- ☐ Before & After images
- ☐ Pricing
- ☐ Reviews
- ☐ Contact details
- ☐ All bracketed placeholders replaced with real clinic and location detail
- ☐ All [INSERT IMAGE], [INSERT VIDEO] and [INSERT MAP EMBED] placeholders replaced with real media
- ☐ Meta title and meta description added to the CMS, not just the page body
- ☐ Internal links
- ☐ External links
- ☐ Images compressed
- ☐ Alt text
- ☐ Mobile friendly
- ☐ Proofread
- ☐ Published
- ☐ Submitted to Google Search Console

Page Quality Score

Score each area as Complete, Needs Work, or Missing once your page is live.

Area	Status (Complete / Needs Work / Missing)
Meta Data	
Hero	
Practitioner	
Pricing	
Reviews	
Before & After	
Local SEO / Geo-Targeting	
Technical SEO	
FAQs	
Contact Details	
Calls to Action	